

ADB-Germany Roadshow: Unlock Business Opportunities with the Asian Development Bank

Access new business opportunities across Asia and the Pacific

Every year, the Asian Development Bank (ADB) finances more than USD 10 billion in projects in sectors such as renewable energy, water, transport and logistics. The ADB-Germany Roadshow 2026 will help German companies identify relevant opportunities, understand the procurement process, connect directly with ADB experts and strengthen their competitiveness in future tenders.

The ADB is one of Germany's key multilateral development partners, supporting sustainable and inclusive development across Asia and the Pacific. Its procurement reforms, introduced in January 2026, place greater emphasis on quality and innovation, creating new opportunities for German companies. While German private sector secured 265 contracts worth USD 182.3 million (including 113 consulting contracts) in 2025, their participation remains well below its potential.

Roadshow 2026

The ADB Roadshow will take place from **28 September to 2 October 2026**. It is organized by the Agency for Business and Economic Development (AWE) on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ), in cooperation with the ADB European Representative Office (ERO), the German Asia-Pacific Business Association (OAV) and other business partners.

The program is specifically designed for German companies interested in expanding their business in Asia and the Pacific through ADB-financed projects.

Why participate?

By joining the roadshow, companies will be able to:

- Discover upcoming **business opportunities** from the ADB project pipeline.
- Gain **practical guidance** on ADB procurement rules and tender procedures.
- Meet **ADB procurement and sector experts** directly.
- Discuss **project ideas** and **innovation** with decision-makers.
- **Connect** with experienced companies, business associations and public partners.
- **Strengthen their competitiveness** in one of the world's fastest-growing regions.

Focus sectors

The roadshow will highlight sectors with particularly strong investment pipelines and excellent market prospects for German companies:

Throughout the week, participants will engage with a delegation of **ADB procurement and sector specialists**, representatives of the BMZ and other public institutions, business associations and companies with experience in ADB procurement.



**Water and
sanitation**



**Renewable
energy**



**Circular
economy**



**Transport and
logistics**



**Nature-based
solutions**

Program highlights

Pre-Roadshow Webinar

15 September 2026 | 09:00–10:00 CEST

The webinar will provide an overview of the ADB's project pipeline and priority sectors, while showcasing the strengths and expertise of German industry in areas of strategic relevance to the ADB.

[Register here](#)

Private Sector Day

1 October 2026 | 09:00–14:00 CEST

The Private Sector Day 01 October 2026 from 09:00 to 14:00 CEST provides German companies with a platform for direct 1:1 exchange with the Asian Development Bank (ADB) and offers practical insights into the diverse business opportunities arising from ADB-financed projects:

[Register here](#)

Sector Roundtables

Circular Economy: 29 September | 09:00–14:00 CEST | Lindlar

Energy: 30 September | 10.30–14:00 CEST | Berlin

Sector-specific roundtables will be announced soon: Interactive discussions with ADB experts on business opportunities, project pipelines and procurement developments across each focus sector.

[Register here](#) for the Roundtable Circular Economy

[Register here](#) for the Roundtable Energy